

Cookie Policy

What are cookies?

We and our business partners collect information about your use of our website through cookies. Cookies are information files stored on your computer, tablet or smartphone that help websites remember who you are and information about your visit. Cookies can help to display the information on a website in a way that matches your interests. Most major websites use cookies.

What cookies are used on this Website?

Analytics – We use analytics cookies to help us understand how users engage with our website. An example is counting the number of different people coming to our website or using a particular feature, rather than the total number of times the site or feature is used. Without this cookie, if you visited the website once each week for three weeks we would count you as three separate users. We would find it difficult to analyse how well our website was performing and improve it without these cookies.

How can I reject or opt out of receiving cookies?

If you do not wish cookies to be stored on your machine, you can do the following:

- a. Delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your machine in the future. For more information on how to delete or disable cookies from your browser please use the "help" function within your browser or alternatively visit <http://www.allaboutcookies.org/>; and/or
- b. Please note that we can't always control third party cookies stored on your machine from our website and where this is the case you will need to visit the relevant third party's website directly to manage cookies stored on your machine by them. Please see our "Third Party Cookies" section below.

Please be aware that disabling cookies may impact the functionality of this website.

Third Party: Google

Type of cookies: Analytics - Google provide anonymised data about the visits made to our website.

User - Google use cookies to help protect your privacy and help ensure your browsing activities remain safe.

Social Sharing - Google also store cookies which allow the "Google +" social sharing functionality.

Interest-Based Advertising - Google tools may also collect data for the purpose of interest-based advertising.

More information and how to opt-out:

<http://www.google.co.uk/intl/en/policies/privacy>

If you want to know more about how cookies work and how to manage or delete them, visit the [World Wide Web Consortium's website:](#)

<http://www.w3.org/Security/Faq/wwwsf2.html#CLT-Q10>.

We may update this policy from time to time so you may want to check it each time you visit our website.

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